



The Partner You Need

WP Group has garnered success for clients across a broad range of disciplines—from overseas business expansions, commercial contracts negotiations to government affairs and public policy.

WP Group specializes in offering consulting services, including government affairs consulting, international business consulting, and providing strategic solutions for market entry.

The firm was founded in 2009 by Mr. Carlos López López and Mr. Onix Maldonado, to offer an array of consulting services in an unparalleled way—one that would combine their experience and knowledge in government affairs and international business, and build on Puerto Rico's unique position as a natural bridge connecting North and South America.

Our background in diverse business and government affairs consulting services is coupled with the skill and expert knowledge of professionals that are ready to conduct business in English or Spanish. Our team is committed to achieving results for its clients—by becoming an integral partner in executing their business development plans to drive growth in foreign markets, generating sustainable solutions for the issues they care about, and defining strategic action plans to maximize results. In addition, our team helps clients navigate the subtleties and complexities of government processes to effectively manage communications in negotiations.

WP Group has a bipartisan team of professionals, ensuring access to both sides of the aisle, with vast experience in government affairs in the Executive and Legislative branches of Puerto Rico, the United States, and Latin American countries. Our services include grassroots and direct lobbying, policy and legislative proposals analysis and writing, highly integrated strategy and action plans crafting, government agency and legislative presentations, legislative and executive branch activity monitoring, crisis management assistance, and coalition building and management, among other services. We also have an experienced group of political consultants to assist in the development and implementation of winning political campaign strategies and plans.

Because of our close partnering with clients, in-depth involvement, effective follow through, and keen focus on attaining the best results, WP Group is a leading name in Puerto Rico, the United States, and Latin America. The firm has presence in Colombia and Perú, and this summer will be opening an office in Washington, D.C.

Among our top clients are Carnegie Learning, CTIA, EC Waste, El San Juan Hotel, GM Holdings, LIUNA, Microsoft, Puma Energy Caribe, True North, and Walgreens.

Our Team

Carlos López López: Co-founder and Managing Partner, noted attorney and one of the foremost international business and government affairs consultants in Puerto Rico. Mr. López, has more than two decades of experience in corporate, government affairs, and international business consulting focusing on Latin America. As an attorney, he has represented the Executive Governor's Office and heads of many government agencies in high profile and complex cases. Mr. López holds an LL.M degree from the American University Washington College of Law and a J.D. from the Inter-American University of Puerto Rico Law School.

Onix Maldonado: Co-founder and Partner, one of the most respected government affairs and political consultants on the Island. Mr. Maldonado is an experienced legislative and public affairs advisor to several Fortune 500 corporations and trade associations in Puerto Rico and Washington, D.C. He has worked with Microsoft, Walgreens, Aetna, Wal-Mart, Coca-Cola, General Electric, Trafigura, CTIA (The Wireless Association), Hedge Funds, among many others. In addition, Mr. Maldonado has served as a lobbyist for some of the most prestigious local businesses on the Island. He holds a Master's in Political Management from George Washington University.

Eliás Sánchez: Senior Consultant with strong government affairs experience developed through his positions as Advisor to the President of the Senate of Puerto Rico, City Manager of the City of Toa Alta, Human Resources Director of the City of Toa Alta, Secretary General of the New Progressive Party (PNP), among others. In 2016, Mr. Sanchez was appointed by the Governor of Puerto Rico to be his representative, ex-officio member, on the Financial Oversight and Management Board for Puerto Rico (the "Oversight Board"), with the responsibility of serving as the liaison between the Government of Puerto Rico and the Oversight Board regarding the elaboration of the Fiscal Plan and Puerto Rico's debt restructuring. He holds a J.D. from the University of Puerto Rico Law School.

Zoraida Buxó Santiago: Senior Consultant whose knowledge encompasses several private and public fields. Ms. Buxó has served as Legal Counsel to the Governor of Puerto Rico, as the Governor's Public Safety Advisor, and served as the first female Secretary ever appointed to the Puerto Rico Department of Corrections and Rehabilitation. She has an array of experiences as an attorney, advisor, litigator, consultant, executive, and in serving on NGO boards of internationally recognized organizations such as the Salvation Army and Habitat for Humanity. Ms. Buxó is also a respected analyst participating in local television, radio stations, and as a columnist of a local newspaper. She holds an LL.M degree from the National Law Center of the George Washington University and a J.D. from the University of Puerto Rico Law School.

Liz Arroyo Santoni: Consultant with extensive advocacy experience within the Puerto Rico Senate and House of Representatives as well as a social constituency network within the business and commercial sector on the Island. She advises on government affairs, public affairs, legislative affairs, public policy, government governance in Puerto Rico, and closely monitors Bills and Executive Orders of the Legislative and Executive Branches. Ms. Arroyo was the first woman to hold the position of Legal and Legislative Division Director of the Puerto Rico Chamber of Commerce (PRCC). She holds a J.D. from the Inter-American University of Puerto Rico Law School.

Luis Balbino Arroyo: Consultant and highly experienced legislative affairs and government relations professional with a strong policy background specializing in energy, science, financial, and economic issues. Mr. Arroyo was a Legislative Director in the Puerto Rico Senate working with the Chairman of the Puerto Rico Senate Government Affairs and Economic Innovation Committee, and served as General Counsel to the same Committee. He is a known political commentator on local radio and television. Mr. Arroyo is distinguished in Puerto Rico for being the youngest student to enroll in the University of Puerto Rico, at 11 years of age; where he obtained a Bachelor in Science degree, *summa cum laude*, with a concentration in Theoretical Physics. He holds a J.D. from the Eugenio María de Hostos School of Law in Puerto Rico.